

## What are Socially Responsible Businesses?

- SRB's are businesses that recognise that good **'corporate citizenship'** extends beyond simply abiding by the law and embraces obligations to the wider community.
- SRB's seek to **behave ethically** and to **improve quality of life** for their workforce, families and the broader community whilst pursuing strong economic performance.
- SRB workplaces foster **positive organisational cultures** that staff are proud to be part of and contribute to.

## What advantages do Socially Responsible Business enjoy?

- SRB's are **recognised by their customers** and **valued by their local communities**.
- A positive 'brand' and employer profile helps **attract and retain the best staff**
- *Good reputation amongst your customers and wider community* **expands contacts** leading to **increased sales**
- Contributing to improved social outcomes for disadvantaged people and the wider community helps to **meet business accreditation requirements** and **win tenders**, (i.e. Government tenders and contracts)
- **Staff are inspired** and proud to participate in healthy community activities and initiatives



## How can your business be recognised?

When your business supports the work of Southern Junction, we support you by:

- Providing a **'Socially Responsible Business' Logo** which can be proudly displayed at your premises and used in your marketing materials
- **Proudly displaying your business name and logo** on the SJCS Web Site
- **Awarding Diamond, Gold or Silver status**, depending on the level and duration of your commitment
- *Inviting you and your staff to some great **business networking** events!*
- *Providing you with articles for your staff newsletter and other **information about the difference your support is making** in the Southern Adelaide and Fleurieu Peninsula regions*

## How can your business support the Community Building work of Southern Junction?

- Promote the **'One for Many' Payroll Giving Scheme** - Encourage and enable staff to make regular *tax deductible donations* to charities of their choice via your payroll system
- Commit to **\$ for \$ matching** of all staff donations so they know your serious about doing it with them
- **Make direct donations** to support the work of Southern Junction with vulnerable children, disadvantaged young people and families
- Encouraging and/or supporting **staff to volunteer** their time and skills

**YES ✓ Let's make it happen!**

Simply tick below and clip on your card

- Yes. We will promote Payroll Donations
- Yes. We will match staff donations '\$for\$'
- Yes. We will make direct donation(s)

Business Name

\_\_\_\_\_

Contact Name

\_\_\_\_\_

Email \_\_\_\_\_

**Simply attach your Business Card here and we will be in touch to make it happen!**

## Introducing Southern Junction

For over 30 years, Southern Junction Community Services Inc (SJCS) has been working in the southern suburbs of Adelaide and Fleurieu Peninsula to overcome social and economic disadvantage by:

- Contributing to the safety and well-being of vulnerable children
- Promoting and supporting the effectiveness of families
- Empowering young people to live well in the community
- Providing safe, affordable and appropriate housing and accommodation
- Providing safe welcoming places for people to meet, learn and play

## Our Vision

*The value of all groups and individuals is actively demonstrated by the way they are included and enabled to participate in the community.*

## Statement of Purpose

Southern Junction Community Services will provide quality information, accommodation and support services relevant to people who are socially or economically disadvantaged, are homeless or at risk of homelessness. We will work with other agencies, groups and individuals in the community to overcome barriers, develop resilience and enhance the community connectedness of groups and individuals.

## Our Mission

Southern Junction Community Services will work in a way that is people focused, flexible and responsive, with an emphasis on early intervention and prevention. Our work will reflect the belief that all people have the right to pursue and achieve independence and self-reliance.

***“Competitive companies of the future will be those that combine an explicit commitment to advancing the public interest with a commitment to profitability.”***

Michael Chaney - CEO Wesfarmers

**Working Together  
to  
Strengthen the South**

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# An Invitation to Southern Employers



**Connecting People ~ Building Community**

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